



BCSDC Board of Directors Minutes

DATE: Saturday June 13th, 2020 7:00 pm

LOCATION: Virtual - Google Hangouts

PRESENT DIRECTORS: Jenessa DeYoung, Wanda Roberts, Rick Gillespie, Amanda Brubaker, Vickie Langford, Nela Subrtova, Wyatt Ritchie, Crystal MacLeod

APOLOGIES:

ABSENT: Anne Brozensky

-
1. Call meeting to order
 2. Appointment of Chairperson
 3. Adoption of Agenda
 4. Adoption of previous minutes
 5. Review of Action Items from Previous Minutes
-

Actions items are as follows, most on hold because of Covid-19

Action	Status
Free membership cards/ letters to instructors - Amanda	On hold
All-Star letter - Amanda	On hold
AGM Package and meeting minute update - Amanda	Ongoing - AB follow up w/ EA
Database not updating dance stats - Wyatt	On hold
Pie purchase for Pi Dance - Wanda	Cancelled
Approach S&M for teaching - Rick	Possibility of teaching online? <ul style="list-style-type: none">• [RG] when I talked to them in early March they were unavailable for "a few months". COVID-19 may



BCSDC Board of Directors Minutes

	have changed things.
Board members to understand roles - All	On hold - new 'positions' TBD
Explore website update & present to board - Nela	Ongoing
Strategy meeting - Amanda	Ongoing
Transition social media - Rick & Jenessa	Ongoing [RG] Complete. Rick is now just in an "advisory" role.
Sourcing new printer for flyers - Wanda	On hold

6. Current strengths & challenges

- Amanda reviewed board member input for strengths and challenges previously added by the board.

7. How can we leverage or keep the good things about the club to engage people online?

- a. Virtual events on Wednesday
- b. What other Swing Clubs are doing:
 - i. Mostly quiet. We hear a few clubs are opening with restricted rules (one partner only, 25 people max)
 - ii. Members have indicated that they are not interested in non-dance activities
 - iii. Mostly pros are leading the charge by hosting classes online
 - iv. A west coast swing line dance could be done so when the club resumes everyone could do the dance together
 - v. Nela and Amanda are working on an online Wednesday meetup to get members interacting every other week
 - Hosted on Zoom since it seems to be a popular platform
 - Stretch classes
 - Watch parties
 - Other community "dance-centric" events
 - Pay instructors the usual fee
 - Every meeting has a voluntary donation for a recommended amount of \$5
 - Start on June 24 at 7:00PM tentatively, see if there's enough time to get everything together. If not, July 8.



BCSDC Board of Directors Minutes

Motion: Amanda makes a motion to sign up for Zoom for \$20 a month so that the club can hold online classes and socials. Second by Crystal

Discussion: No discussion

Vote: Unanimous yes

Action: Nela to organize the schedule to send to everyone to fit with June 24th

Action: Amanda will set up the PayPal

Action: Nela to set up the Zoom account, send receipts to Treasurer

- vi. Nela suggested frequent "did you know" or educational type social media posts to educate and remind people
- vii. Posting photos from past events to help people connect with the community
- viii. Pamela Podmoroff has expressed interest in teaching a class
- ix. Gerald Cote has said he would teach a BC Swing Class dance

8. Offline presence

- a. During COVID
 - i. Revisit after restrictions are lifted
- b. After COVID
 - i. Will determine at a late date

9. Website update

- a. To hold until future meeting

10. How/What to promote on social media

- a. Establish criteria so social media person can post autonomously
- b. Jenessa will share photos and create a presence. Any content that is more important or controversial should be discussed by the board first.
- c. Local members of the community should be prioritized, then people who have come to teach in Vancouver, and then instructors from the Pacific Northwest
- d. Weekly posting was agreed to be appropriate for the amount of information without spamming the audience.
- e. Send posting suggestions to a centralized Google Drive document for Jenessa to post.

11. Other items

- a. Convention table



BCSDC Board of Directors Minutes

b. August picnic

- i. The City has put heavy restrictions on the picnic which will require a lot of effort to satisfy**

Action: Wanda to fill out the required forms by June 20 to see if the effort to hold a picnic is worth it. The board will discuss online next weekend via email

ii.

c. Rally?

12. Items for next newsletter

13. Next Meeting(s)

Sometime in July, to talk about the website

14. Motion to Adjourn

Motion to adjourn by Rick, seconded by Wyatt