



BCSDC Board of Directors Agenda

DATE: July 23, 2024 - 7:00-9:00 p.m.

LOCATION: <https://meet.google.com/dtq-qpbn-akw>

PRESENT DIRECTORS: Lauren, Chris, Tori, Vince, Rick, Hillary, Arya

APOLOGIES: Gina, Aliya

1. Call meeting to order

- a. 7:03pm

2. Appointment of Chairperson

- a. Chris

3. Adoption of Agenda

- a. Adopted

4. Adoption of previous minutes:

a. May

<https://docs.google.com/document/d/1zzxzOrqcGOXSlclvy43W2PH8gREUpCAUWIBkkih0NR4/edit>

- i. Approved

5. Review of Action Items from Previous Minutes

- a. Instructor Promotional Material has been requested.
- b. Instructors have been informed about them being in charge of the lesson.

6. Review decisions made outside monthly meetings.

- a. Motion that we do a "door prize" giveaway of both Retaliation Swing passes at the July 20 dance. Each person attending will be given a free ticket at check-in, with the draw to be held during announcements.
 - i. Brought forward by Rick, seconded by Hillary
 - ii. Discussion:
 - The Retaliation organizer is willing to allow us to defer to next year.
 - Arya will need to get a license.



BCSDC Board of Directors Agenda

- Worried more about the promotion of this ticket giveaway than the finance of it, we don't necessarily need to have participants purchase tickets.
 - Consider giving tickets away for free (via a draw), where attendees to dances in the lower mainland will receive a ticket at each social dance they attend: DFD, Rx, Squamish, Rally, WCS workshops, BCSDC socials, etc. Do the draw sometime in September.
 - Consider giving the retaliation swing tickets to those who may not be able to afford to go as a giveaway.
- iii. Due to the discussion, the motion has been withdrawn and a new motion was raised. See the next motion in item 6.b.

- b. Motion to raffle the two Retaliation Passes away at no cost for the entries. From July 20 through to September 7 (inclusive) we give out 1 raffle ticket to each participant of selected WCS events. Two draws will be done from the same pool of raffle tickets at announcements of the September 7th dance. Winners will be notified and do not need to be present to win.
- i. Brought forward by Chris, seconded by Arya
 - ii. Discussion:
 - Sept 7th draw seems like a reasonable timeline, gives us time to market, etc.
 - iii. Voting: Yes - 7. Motion passes

7. Executive/Board reports

- a. President
 - i. No updates
- b. Vice President
 - i. No updates
- c. Treasurer
 - i. Paid the deposit from Jan to July for Bonsor
- d. Secretary
 - i. No updates

8. Event Review

- a. Financial Report:
 - i. Revenue - \$1,722
 - ii. Expenses - \$1,125



BCSDC Board of Directors Agenda

- iii. Income - \$597
 - b. Attendance
 - i. Beginner Lesson: 24 attendees
 - ii. Intermediate Lesson: 29 attendees
 - iii. Dance: 90+ attendees
 - c. Dance Overview
 - i. Challenging with only 4 board members created additional stress.
 - ii. The beginner instructor was delayed and arrived on time, but the board was informed of the delay.
 - iii. Gina will reach out to the instructors requesting that they give text or email updates if they are running late.
 - iv. The sound system was possibly overheating, so we cooled the equipment with a fan. Rick reduced the amp audio seemed to help.
 - v. Rick/Arya will inform the facility of the issue with the equipment.
 - vi. Intermediate lesson with Michael and Amy went so well that they covered the entire choreo.
 - vii. Introduction class went over by 5 minutes and the custodian asked us to finish up the lesson.
 - viii. Announcements were good and we had time to do a demo of the choreo.
 - ix. 50/50 with only 4 board members was maybe a little too much.
 - x. Dylan did a good job with the front desk and we had 4 volunteers to help out.
 - xi. Chris indicated that one board member running around is common.
 - xii. Due to the bad traffic that night, only one person was available to set up.
 - xiii. Rick's DJing was great.
 - xiv. Floors were good in the heat.
 - xv. Fans were used to help bring cool air in.
 - xvi. Attendance slowly grew throughout the evening and we ended the night with 24 couples at the last song.
- 9. Future dances**
- a. Should we start booking instructors for the fall at Christine Sinclair?
 - i. Gina can start tentatively book instructors
 - b. Confirmed Dates for Pending dances:
 - i. September 7, 2024 (Bonsor, small room)
 - DJ: TBD, maybe split the night.
 - We will not have a lesson to give us the chance to focus on the dance and learn there.



BCSDC Board of Directors Agenda

- We will do online only sales for tickets in order to limit the attendees to meet the maximum capacity of the space (100 people).
 - Dance space is ~1800 sqft so we will only allow 80 tickets to be sold.
 - We have the space booked from 6:15 pm to 12:00 am.
 - Doors will open at 6:45 pm.
 - Dance will start at 7:00 pm.
 - Dance will end at 11:30 pm to give us 30 minutes to pack up and get out
 - Chris recommended ending the Rally at Metrotown so that getting to the dance is easy; Magda will let us know how this will go.
 - Chris will figure out the pre-registration sales with support from Hillary.
- ii. January 18, 2025 (Bonsor)
 - iii. February 15, 2025 (Bonsor)
 - iv. March 15, 2025 (Bonsor)
 - v. April 26, 2025 (Bonsor)
 - vi. May 17, 2025 (Bonsor)
 - vii. June 21, 2025 (Bonsor)
 - viii. July 19, 2025 (Bonsor)
- c. Requested Dates
 - i. September, 21 2024 (Christine Sinclair)
 - ii. October, 19 2024 (Christine Sinclair)
 - iii. November, 16 2024 (Christine Sinclair)
 - iv. December, 21 2024 (Christine Sinclair) backup is Dec 7

10. Role and Procedure Documentation Initiative

- a. No update

11. Retaliation Swing Ticket Giveaway Update

- a. Tickets given to Rx, BC Swing, DFD.
- b. Arya will communicate with Mary at SwingSoul to see if they want to participate.
- c. Tickets will be gathered as they are given out and Arya will be responsible for the collected tickets.
- d. Give Retaliation Swing signs for advertisements associated with the ticket event.

12. Broken front sign

- a. Sign is still broken, but a little tape worked to hold it together.
- b. Tori will reach out to printer for the broken sign fixing and a hanging sign
 - i. Get a quote for replacing the broken pull up sign



BCSDC Board of Directors Agenda

- ii. Get a quote for replacing the pull up sign
- iii. Have the new stuff ready by September

13. 2024 Rally/Flash Mob

- a. Lauren will send the demo video with Magda.

14. Motion regarding the online sales of 50/50 tickets

- a. Motion to hold online 50/50 raffles on the Saturdays of July 20th, Aug 16th, and Sept 7th. These 50/50 raffles will be separate from the free raffle for retaliation tickets.
 - i. Brought by Arya, seconded by Chris
 - ii. Discussion
 - This would be great if we can promote the 50/50
 - Good to try something new
 - Since there is no dance in August, we could let the people buy early and the draw could be at Sept 7th
 - We can only sell tickets on July 20, Aug 16, and Sept 7th according to our gaming license
- b. Amended Motion: Motion to sell online 50/50 raffle tickets for the Sept 7th event as well as sell in-person raffle tickets at the event on Sept 7th
 - i. Discussion:
 - This might be complicated in terms of finding the total value of the pot and selecting a ticket seems complicated (online tickets and the physical tickets)
 - This online portion would allow us to sell tickets during the whole day on Sept 7
- c. Vote: favour - 0, against - 5, abstain - 1

15. Discussion around posting the videos online

- a. There is a recording of the flash mob, Rick's announcement, and a time lapse video.
- b. Should we post the videos/pictures of the event on facebook or in the news letter?
 - i. Rick does not give consent to post the announcement video.
- c. Can we post pictures/videos of other people?
 - i. We used to post signs saying 'photos may be taken of the event and used for promotion', but we don't know where those signs are.
- d. According to [FIPPA](#), there is no expectation of privacy for photos at a public event
- e. We should select photos where people look like they are having fun and do our best to cover anyone that may not look like they are having fun.



BCSDC Board of Directors Agenda

- f. Rick will print out the photography policy.

16. Items for the next newsletter

- a. Review dance
- b. No dance in August
- c. Next Dance: September 7 Bonsor - small room - online registration only - registration open date TBD
- d. Rally Plans (if we know what the Rally plans are, we will promote it)
- e. Retaliation Ticket Giveaway: Get your tickets at DFD, Rx, BCSDC, SwingSoul (Maybe); draw will be Sept 7th

17. Set the date & time for the next board meeting

- a. Weekend picnic in August near Bonsor, date TBD

18. Adjourn

- a. Motion to adjourn by Tori, Seconded by Rick, Meeting ended at 8:55